The Purpose Institute Global Affiliate Program

Our goal is to get our personal purpose focused courses and materials into the hands of every possible Christian Sr. High School and home school student, and every Christian youth organization in the world by August 2023.

As a ***Purpose Institute Affiliate*** you'll have the right to *refer individuals and groups* to the Institute's, *Your Prophetic Kingdom Blueprint Course, and be paid* when those you refer use your personalized *Affiliate link* to purchase the course. You'll be paid for *every* purchase, which includes all members of any group no matter the size. (For example: if you refer a youth organization and all 100 of their members purchase one of our courses – you are paid for 100 sales.) And we'll have discount coupons for groups and special needs situations.

Your main focus should be groups, such as:

- Christian High Schools & Home School organizations
- Para-church Youth Organizations
- Church Youth Groups
- Faith-based organizations
- Bible and Ministry Training Schools

Why Focus On Groups?
Because when you enroll an organization that has a continual turnover of members, such as a high school, you will receive commissions for *all subsequent purchases* by all new students taking our courses for years to come. **But Remember – you will need to stay connected** with those groups to be sure our courses are continually purchased.

Your Own Website
You will also receive your personal *Affiliate website* to allow you to track all of your referrals and commissions in real time. Under the *Marketing Materials* tab on that website, you'll be able to download your Affiliate link in several forms, such as:

- Banners
- HTML ads
- Email templates
- Personal links

You can use the marketing tools that you feel will best suit your prospects.

If you are not already familiar with affiliate marketing techniques, we suggest you study the following sites and any others you may find on the Internet:

- https://charlesngo.com/8skills/
- https://ahrefs.com/blog/affiliate-marketing/
- https://voluum.com/blog/best-affiliate-marketing-courses-forums-free-resources/
- https://optinmonster.com/get-started-with-affiliate-marketing/

Enroll Now As A Purpose Institute Affiliate!

The process is simple. Just follow the instructions below and you can start earning money today by taking the message of personal *Purpose, Destiny*, and *Achievement* to the world! Join us as we change the lives of millions of people – especially young people – for the better!

1. Complete the *Enrollment* form by clicking the link below.*
2. Read the *Affiliate Agreement/Terms & Conditions**, and our *Privacy Policy** and agree to all by clicking the appropriate buttons on the enrollment form. You will have access to those documents at any time through your Affiliate website.
3. Create a *PayPal* account to receive your monthly commissions – this is mandatory.
4. Login to your *Affiliate website* with the information you receive in your *Welcome* email.
5. Study your Affiliate website to be sure you understand how to use all of the *marketing tools and tracking information*.
6. Download the marketing tools you feel will best suit you and your prospects.
7. Create and launch your marketing plan, which should include:
    a. Your list of prospects
    b. Your social media and other web-based marketing outlets
    c. Your target goals of:
        i. Amount of income you want to earn monthly
        ii. Number of people/groups you'll invite to the website each day or week
        iii. Number of prospects you will help purchase the courses
        iv. Amount of residual income you will gain by selling to groups that have continual turnover of members (i.e., schools)

*Click this link to go to the Affiliate Enrollment page where you will click on the Sign Up tab. This will take you to the enrollment form, below which you'll be able to read the Affiliate Agreement/Terms & Conditions document and the Privacy Policy document before completing the form. https://gps7.idevaffiliate.com/index.php